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LAUNCH OF CLARE YOUTH SERVICE WEBSITE

The Clare Youth Service enters a new era this week with the launch of their new website www.clareyouthservice.org. Designed and developed by Ennis based web design company, Advanced Internet Marketing (AIM), the website reflects the wide range of services offered by Clare Youth Service and their eagerness to embrace new technologies to further the reputation of the organisation and to provide an excellent service to their members.

Visitors to the Clare Youth Service website can view detailed information on Youth Information, Youth Training and Youth Work, including details on each of the 35 local clubs and projects. The CYS photo gallery will be of particular interest to members and non members alike, as it captures the essence of the Clare Youth Service! Members will also be able to register for the Clare Youth Service Community Forum - which aims to provide an online voice for its diverse membership.

"Lots of young people across Clare are involved in projects where their views and support are a key part of community decision making. The Clare Youth Service website will become a focal point for informing, capturing and presenting these views", says Liz Dack Youth Information Manager.

By using an AIM website solution, Clare Youth Service have the ability to update their website using AIM's Content Management System. With regular updates required for club news, upcoming events and general information, AIM's solution provides Clare Youth Service with the much needed flexibility to update their website content at the touch of a button. The web site also complies with the Double-A level of the W3C Web Content Accessibility Guidelines 1.0, a standard aimed at increasing site usability for people with visual impairments.

"AIM are delighted with the success of the project. As a local design company it is very satisfying to be involved in the online development of a community based organisation such as Clare Youth Service", says Claire O'Gorman.

Clare Youth Service Chairperson, Mary Cashin, is impressed with the new website. "The Clare Youth Service has a proud history of providing innovative and effective programmes to young people in Clare, and this week marks a new phase for the organisation. It took a lot of work, but we feel the new website will not only provide visitors with information on all aspects of our work but also to enable them to take part and use our service. In choosing AIM as our website design partner, we couldn't have asked for a more committed and hard working team."